



FY10 Banner Ads TravelAlaska.com

For office use only

PN# _____
CT# _____

Banner ads appear on the Official Alaska Travel website, www.travelalaska.com on select pages. To qualify for banner ads, businesses must have an existing ad on the site and be a marketing member in good standing with the Alaska Travel Industry Association.

Business Name: _____

Website URL: <http://www.>_____

OR I will email unique URL to advertising@AlaskaTIA.org

Choose your banner ad placement based on the location and categories that best fit your business. In addition to these targeted listings, your ad will appear on general pages on the site, depending on the package purchased. A 10% discount is available for a 12-month contract.

- Package A - \$450/month (\$405*/month)**
 Site wide campaign (excludes Homepage):
- All regions and
 - All communities and
 - All categories and
 - Maps, Discover, Photo Gallery, Video Gallery, Sample Excursions, Events, Weather & Climate, Travel Tips, Destinations, Books on Alaska, Parks & Public Lands

- Package B - \$260/month (\$234*/month)**
 Expanded campaign:
- 2 regions and
 - Any combination of 10 communities and categories and
 - Weather & Climate, Parks & Public Lands, Sample Excursions, Travel Tips, Events

- Package C - \$170/month (\$153*/month)**
 Targeted campaign:
- 1 region and
 - Any combination of 6 communities and categories and
 - Sample Excursions, Travel Tips, Events

3-month minimum Start date: _____

Package ____ X ____ months \$ _____

Package ____ X ____ months \$ _____

TOTAL DUE \$ _____

*** 10% discount for 12-month contracts**

Ad Specifications, Terms & Conditions:

- No animation is allowed
- Ad must contain your business name
- Size 120x80 pixels (gif or jpg format)
- File size must not exceed 20K
- Ads rotate with each page load (6 ads per page)
- Ads include direct link to business website
- **Three consecutive month commitment required**
- Members spending over \$5,000 total can make 3 payments. First payment of 33% due with order. Second payment of 33% due 3 months later and final payment of 34% due 3 months from second payment.

All orders for the purchase of advertising space are subject to the approval of the Alaska Travel Industry Association. ATIA reserves the right to discontinue sponsorships at its discretion and a refund will be prorated.

For more information or questions please contact Linda Hall or Monte Davis, Membership & Advertising Managers
Phone: (907) 929-2842 • E-mail: advertising@AlaskaTIA.org • Fax: (907) 561-5727

Based on the package purchased, please select the following:

Package A: Your ad will automatically be placed in all the regions, communities and categories shown below

Package B: Choose 2 regions plus combination of 10 categories and communities

Package C: Choose 1 region plus combination of 6 categories and communities

REGIONS	CATEGORIES	
Southwest <input type="checkbox"/>	Getting Around <input type="checkbox"/>	Things To Do <input type="checkbox"/>
Inside Passage <input type="checkbox"/>	Air <input type="checkbox"/>	Adventure <input type="checkbox"/>
South Central <input type="checkbox"/>	Road <input type="checkbox"/>	Backcountry & Hiking <input type="checkbox"/>
Interior <input type="checkbox"/>	Sea <input type="checkbox"/>	Culture & Entertainment <input type="checkbox"/>
Far North <input type="checkbox"/>	Train <input type="checkbox"/>	Day Cruises <input type="checkbox"/>
	Places to Stay <input type="checkbox"/>	Fishing <input type="checkbox"/>
	Package Tours <input type="checkbox"/>	Sightseeing <input type="checkbox"/>
	Planning Resources <input type="checkbox"/>	Wildlife Viewing <input type="checkbox"/>
		Winter Activities <input type="checkbox"/>

COMMUNITIES			
Anchorage <input type="checkbox"/>	Juneau <input type="checkbox"/>	Prince of Wales Island <input type="checkbox"/>	
Barrow <input type="checkbox"/>	Kenai <input type="checkbox"/>	Seward <input type="checkbox"/>	
Bethel <input type="checkbox"/>	Kennicott / McCarthy <input type="checkbox"/>	Sitka <input type="checkbox"/>	
Cordova <input type="checkbox"/>	Ketchikan <input type="checkbox"/>	Skagway <input type="checkbox"/>	
Delta Junction <input type="checkbox"/>	King Salmon <input type="checkbox"/>	Soldotna <input type="checkbox"/>	
Denali NP/Healy <input type="checkbox"/>	Kodiak Island <input type="checkbox"/>	Talkeetna <input type="checkbox"/>	
Dillingham <input type="checkbox"/>	Kotzebue <input type="checkbox"/>	Tok <input type="checkbox"/>	
Fairbanks <input type="checkbox"/>	Naknek <input type="checkbox"/>	Trapper Creek <input type="checkbox"/>	
Gakona <input type="checkbox"/>	Nenana <input type="checkbox"/>	Valdez <input type="checkbox"/>	
Girdwood / Alyeska <input type="checkbox"/>	Nome <input type="checkbox"/>	Wasilla <input type="checkbox"/>	
Glacier Bay / Gustavus <input type="checkbox"/>	Palmer <input type="checkbox"/>	Whittier <input type="checkbox"/>	
Glennallen <input type="checkbox"/>	Pelican <input type="checkbox"/>	Wrangell <input type="checkbox"/>	
Haines <input type="checkbox"/>	Petersburg <input type="checkbox"/>	Unalaska / Port of Dutch Harbor <input type="checkbox"/>	
Homer <input type="checkbox"/>	Pribilof Islands <input type="checkbox"/>	Yakutat <input type="checkbox"/>	

AGREEMENT TO ADVERTISING TERMS AND CONDITIONS

I have read and agree to the conditions outlined in the Sponsor Ad contract.

Authorized Signature & Title _____

Printed Name _____ **Date** _____

PAYMENT METHOD

Check/Money Order (Make payable to Alaska Travel Industry Association)

Credit Card: ___ American Express ___ Discover ___ MasterCard ___ Visa

Name on Card: (please print) _____ Credit Card # _____

Signature: _____ Expiration Date: _____ Amount: \$ _____

Invoice