



FY10 Membership Enrollment Form

FOR OFFICE USE ONLY

Org # _____

Contract # _____

Contract # _____

Contract # _____

Contract # _____

1

Business Information

DBA Business Name: _____

Parent Company Name (if different): _____

Mailing Address _____

City _____ State _____ Zip _____

Phone (_____) _____ Toll Free (_____) _____

Fax (_____) _____ E-mail _____

Business Website _____ Business License # _____

Discount to ATIA Members: Yes No If Yes, please describe _____

2

Main Contact (Voting Member)	Billing Contact (If different)	Advertising Contact (If different)
Prefix (Circle One) Mr. Mrs. Ms. Miss	Prefix (Circle One) Mr. Mrs. Ms. Miss	Prefix (Circle One) Mr. Mrs. Ms. Miss
First Name	First Name	First Name
Last Name	Last Name	Last Name
Title	Title	Title
Mailing Address: <input type="checkbox"/> Same as above	Mailing Address: <input type="checkbox"/> Same as above	Mailing Address: <input type="checkbox"/> Same as Main <input type="checkbox"/> Same as Billing
City	City	City
State Zip	State Zip	State Zip
Direct Phone () -	Direct Phone () -	Direct Phone () -
Cell () -	Cell () -	Cell () -
Direct Fax () -	Direct Fax () -	Direct Fax () -
Personal E-mail	Personal E-mail	Personal E-mail

3

Membership Information

Who referred you to ATIA? _____

Months of Operation: Summer Winter Year Round Handicap Accessible

4

Membership Dues

Number of employees, part & full-time, during peak season: _____ Full-time _____ Part-time _____ Total

Please circle dues level.

Employees	Dues	Dues + Voluntary In-State Awareness Contribution	Employees	Dues	Dues + Voluntary In-State Awareness Contribution
1-5	\$225	\$231	101-300	\$2,015	\$2116
6-15	\$315	\$331	301-500	\$3,015	\$3166
16-50	\$515	\$541	501-1,000	\$4,015	\$4216
51-100	\$1,015	\$1,066	1,001+	\$5,015	\$5266

Fee Calculation & Payment Sheet



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ORG #

Business Name: _____

5

Fees:

FY10 Membership Dues (from Membership Enrollment Form, Item 4)

Listing Ad (Total from Listing Ad Contract)

and/or

Narrative Ad/s (Total from Narrative Ad Contract)

SUBTOTAL \$ _____

Advertising Credit <-\$225> _____

TOTAL DUE \$ _____

6

Payment

Cash Check VISA MasterCard Discover American Express

Name as it appears on Credit Card

Credit Card Number

Expiration Date

Cardholder's Signature

7

Agreement to Advertising Terms and Conditions

I have read and agree to the conditions outlined in all contracts, and this form. This agreement pertains to all ads submitted for the included company(s).

X

Authorized Signature

Date

Printed Name

8

Checklist:

To ensure prompt processing, please complete and attach all the required forms. Thank you!

- Membership Enrollment Form
- Fee Calculation & Payment Sheet with Authorized Signature
- Ad Contract(s)
- Payment must be enclosed

Submit to: ATIA Membership Department | 2600 Cordova St Ste 201 | Anchorage AK 99503-2745

Fax: (907) 561-5727

E-mail: advertising@alaskatia.org

Phone: (907) 929-2842

Listing Ad Contract

FY10 Official Alaska State Website

TravelAlaska.com



FOR OFFICE USE ONLY	
_____	Org #
_____	Contract #
_____	Contract #

One Listing Ad Per Member

Create a Basic Listing ad \$225

1

Business Name (as it will appear in ad) _____

Address (one address allowed) _____

City _____ State _____ Zip _____

Select **only three**:

Phone (_____) _____ E-mail _____

Toll Free (_____) _____ Fax (_____) _____

Hot Link:

Yes, I want to add a hot link for referrals to my website (cost \$100)

Your Website URL _____
will appear online as written

No, please do not provide a link to my website

Subtotals:

\$225

\$

Choose placement for your ad

See "Ad Placement Information" for Region, Category and City Heading

2

_____	_____	_____
Region	Category	City Heading

If you operate statewide, please circle the regions in which you operate, minimum two required:

Far North Interior Inside Passage Southcentral Southwest Gateway Canada

Yes, I want additional category placements (\$150 each including Hot Link)

Region	Category	City Heading
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1. _____

2. _____

3. _____

_____ at \$150 ea. = **\$** _____

Please transfer this Total cost to Fee Calculation sheet - item 5.

Total \$

Additional contracts are available online at AlaskaTIA.org or contact Sales at (907) 929-2842 or advertising@AlaskaTIA.org.

Ad Placement Information



Please use this information to complete the Ad Placement section of ad contracts.

A

Regions

AK Statewide
SC Southcentral

FN Far North
SW Southwest

IN Interior
CA Canada

IP Inside Passage

B

City Headings by Region

Far North

Barrow
Bettles
Coldfoot
Gates of the Arctic Nat'l Park
Kotzebue
Nome
Prudhoe Bay
Wiseman

Interior

Cantwell
Delta Junction
Denali National Park
Ester
Fairbanks
Healy
Kantishna
Lake Minchumina
Nenana
North Pole
Paxson
Tok

Inside Passage

Admiralty Island
Angoon
Elfin Cove

Inside Passage (cont'd)

Gustavus
Haines
Hollis
Hoonah
Hyder
Juneau
Kake
Ketchikan
Pelican
Petersburg
Prince of Wales Island
Sitka
Skagway
Thorne Bay
Wrangell
Yakutat

Southcentral

Anchor Point
Anchorage
Big Lake
Chistochina
Chitina
Chugach
Cooper Landing
Copper Center
Copperville

Southcentral (cont'd)

Cordova
Denali State Park
Eagle River
Gakona
Girdwood
Glennallen
Gulkana
Hatcher Pass
Homer
Kachemak Bay
State Park
Kasilof
Kenai
Kenai Fjords National Park
Kennicott
Kenny Lake
Lake Louise
Matanuska Glacier
McCarthy
Mentasta
Moose Pass
Nikiski
Ninilchik
Palmer
Petersville
Portage

Southcentral (cont'd)

Seldovia
Seward
Soldotna
Sterling
Talkeetna
Tazlina
Trapper Creek
Tyonek
Valdez
Wasilla
Whittier
Willow
Wrangell
Southwest
Afgnag
Bethel
Dillingham
Iliamna
Katmai National Park
King Salmon
Kodiak
Kodiak Island
Lake Clark National Park
Nikolski
Port Lions
Unalaska/Dutch Harbor

C

Online Categories

Packages

PK1 Cruise-Large Ship
PK2 Cruise-Small Ship
PK3 Cruise-Yacht & Sailboat
PK4 Cruise & Land Combinations
PK5 Land Packages
PK6 Travel Agents
PK7 Adventure Packages
PK8 Sportfishing Packages
PK9 Wildlife Packages

Planning Resources

AS20 City Guides & Visitor Centers
AS21 Government Resources
AS6 Meeting & Event Planners
AS22 Travel Guides & Videos

Travel to Alaska

(Business must provide transportation to/from Alaska)

GT20 By Air
GT21 By Sea
GT22 By Road

Travel Within Alaska

GA20 By Boat
GA21 By Car
GA22 By Plane
GA23 By RV/Motorhome
GA24 By Shuttle, Taxi, Limo
GA9 By Train

Hotels & Lodging

WS1 Hotels & Motels
WS2 Wilderness Lodges & Resorts
WS3 Cabins & Vacation Rentals
WS4 Bed & Breakfasts
WS5 Campgrounds & RV Parks
WS6 Hostels

Things To Do

D020 Activity Centers
D021 Adventure Experiences
D03 Backcountry Experiences
D022 Bear Viewing
D023 Bicycling
D024 Birding
D025 City Tours
D026 Cultural & Historic Tours
D027 Ecotourism
D08 Flightseeing
D028 Gardens
D029 Glacier Hiking & Mountain Climbing

D030 Gold Panning & Tours
D031 Guided Camping
D032 Guided Hiking
D033 Horseback Riding
D034 Kayaking & Rafting
D035 Museums & Cultural Centers

D036 Off-Road & Snowmobile
D037 Outfitters & Equipment Rentals
D038 Railroad Day Trips
D039 Restaurants & Nightlife
D040 Shopping
D041 Shows & Performances
D042 Sled Dog Tours & Rides
D043 Wildlife Excursions
D044 Zipline
D045 Zoos, Aquariums & Wildlife Parks

Day Cruises

D046 Adventure Cruises
D047 Glacier & Wildlife Cruises
D048 Sailing
D049 Sternwheeler Cruise

Fishing

D050 Fly-In Fishing
D051 Freshwater Fishing
D052 Salt Water Fishing

Winter

D053 Northern Lights Viewing
PK10 Winter Packages
D054 Winter Sightseeing

ATIA reserves the right to edit category headings including removal of categories.