



# Membership Levels and Benefits

I want to advertise to visitors

OR

I want to market to tourism businesses



## Marketing Partner – see below for dues levels

### Entry-level benefits (see box below) plus:

- Eligibility to participate in cooperative marketing programs to reach thousands of potential visitors worldwide at affordable costs.
- \$225 advertising credit toward advertising in the Alaska State Vacation Planner and Alaska’s official travel website TravelAlaska.com
- Access to ATIA member list of over 1,000 businesses statewide
- Access to free digital photo library
- Free unlimited job postings on AlaskaTourismJobs.com
- Market research

## Marketing Partner Dues Levels

Number of Employees	Dues
1-5	\$225
6 -15	\$315
16-50	\$515
51-100	\$1,015
101-300	\$2,015
301-500	\$3,015
501-1,000	\$4,015
1,001+	\$5,015

## Entry Level Annual Membership - \$25

*Not eligible to participate in cooperative marketing programs, or run for, or hold an ATIA Board of Directors position.*

- ATIA e-newsletter welcome to ATIA membership
- Membership in local ATIA chapters
- Free membership directory listing on AlaskaTIA.org
- Voting privileges and input on key industry issues
- Industry briefings and ATIA e-news
- Member registration rate for ATIA Convention
- Member rate for trade show booth at ATIA Convention (1 year only for this membership level)
- Credit card processing discounts
- AlaskaTIA decal and logo usage



## Supporter - \$215

### Entry-level benefits (see box below) plus:

- One narrative special offer in ATIA e-newsletter with link
- Recognition of support at ATIA Convention & Trade Show
- Access to ATIA member leads of over 1,000 businesses
- Advertising opportunities in ATIA Membership & Partner Networking Directory
- Access to free digital photo library
- Free unlimited job postings on AlaskaTourismJobs.com
- Market research

## Bronze Supporter - \$500

### Supporter level benefits plus:

- Featured on “Affiliate Member Spotlight” on AlaskaTIA.org homepage
- 10% discount on ad in ATIA Membership & Partner Networking Directory
- One free ATIA membership mailing list

## Silver Supporter - \$1,000

### Bronze Supporter benefits with the following advantages:

- One-time free personalized e-mail blast to over 1,000 ATIA members
- Enhanced listing in ATIA Membership & Partner Networking Directory
- 15% discount on ad in ATIA Membership & Partner Networking Directory
- Two free ATIA membership mailing lists

## Gold Supporter - \$2,500

### Silver Supporter benefits with the following advantages:

- Free trade show booth at ATIA Convention & Trade Show
- Two free personalized e-mail blasts to ATIA members
- Free 1/2-page b&w ad in ATIA Membership & Partner Networking Directory

## Platinum Supporter - \$5,000

### Gold Supporter benefits with the following advantages:

- \$2,500 credit toward registration and/or sponsorships at ATIA Convention & Trade Show
- Free full-page b&w ad in ATIA Membership & Partner Networking Directory

## Patron Supporter - \$10,000

### Gold Supporter benefits with the following advantages:

- \$5,000 credit toward ATIA Convention & Trade Show
- Free full-page full-color ad in ATIA Membership & Partner Networking Directory