

# 5

## Additional Internet Ad Contract

2007 Official Alaska State Vacation Planner  
TravelAlaska.com



**FOR OFFICE USE ONLY**

Org # \_\_\_\_\_

Contract # \_\_\_\_\_

Contract # \_\_\_\_\_

Ref. CT# \_\_\_\_\_

Additional forms can be found online at [AlaskaTIA.org/planner](http://AlaskaTIA.org/planner) or contact Planner Sales at (907) 929-2842 or [advertising@AlaskaTIA.org](mailto:advertising@AlaskaTIA.org).

# 1

### Additional Online Placements

**\$50 each**

For advertisers wanting their printed Vacation Planner *Listing* or *Narrative* ads to appear in more than one sub-category on the Official Alaska Travel website, TravelAlaska.com. Additional sub-categories must be appropriate for the ad, and cannot be placed in the same sub-category as any other ad for the same business. Text will appear exactly as in the printed Vacation Planner. See Ad Placement Form 1b for sub-category number. **This is online only.**

**a.** Business Name (as it appears online) \_\_\_\_\_

**b.** My original Vacation Planner ad (*please circle one*)      Listing      Narrative

**c.** Place this same ad online in the following sub-categories (see form 1b and 1c for codes and headings):

Region Code	Sub-Category Code	City Heading				
1. _____	_____	_____				<b>+\$50</b>
			Add a Hot Link to your website	Y	N	<b>+\$100</b>
2. _____	_____	_____				<b>+\$50</b>
			Add a Hot Link to your website	Y	N	<b>+\$100</b>
3. _____	_____	_____				<b>+\$50</b>
			Add a Hot Link to your website	Y	N	<b>+\$100</b>
4. _____	_____	_____				<b>+\$50</b>
			Add a Hot Link to your website	Y	N	<b>+\$100</b>
5. _____	_____	_____				<b>+\$50</b>
			Add a Hot Link to your website	Y	N	<b>+\$100</b>

Ads in the Vacation Planner Statewide region must be for a product or service that is offered in more than one region of the state or serves as a gateway. To qualify for the Statewide region, **please circle the two primary regions** where your business operates. These two regions are where your ad will be placed online.

Far North   Interior   Inside Passage   Southcentral   Southwest   Gateway

**d.** Your Website URL \_\_\_\_\_

will be printed as written

Total Cost including all additional Internet ads and Hot Links. Please transfer this cost to page 1a.

**Total \$**