

ATIA TRAVEL TRADE AND INTERNATIONAL DEPARTMENT EVENTS CALENDAR - FY09 (JULY 2008 - JUNE 2009)

Revised 1/7/2009

Dates	Show	Location	Target Audience	ATIA Staff	Member Participation Cost with ATIA
Sept. 3-5, 2008	LaCumbre	Miami, FL	Latin America Tour Operators	Jillian	\$1,200 (Booth Share) pp/pc
Sept 7-9, 2008	ASTA The Trade Show	Orlando, FL	Domestic Travel Agents	Jillian	\$750 (Booth Share) pp/pc
Sept. 8-14, 2008	Alaska TravelFam - Fall	WRSE & PWS	Domestic Tour Ops	Teri & Jesse	N/A
Sept. 18 - 19, 2008	JATA & World Tourism Congress	Tokyo, Japan	Japanese Travel Agents	ATIA Japan Staff	\$1,200 (Booth Share) pp/pc
October 2008	Japanese Language Website ads	www.alaska-japan.com	ATIA Membership	Jesse & Teri	Various depending on ad type
October 2008	German Language Website Display ads	www.alaska-travel.de	ATIA Membership	Jillian & Teri	\$1,500
Oct. 7 - 9, 2008	ATIA Annual Convention	Anchorage	ATIA Members	All Staff	N/A
Oct. 21-23, 2008	Alaska Trade Shows (pre-AK Media Roadshow)	California: San Diego, Irvine, Universal City	Domestic Travel Agents	Jillian	\$500 pp per city. \$1,200 for 3 cities . \$250 2nd pp per city
Oct 31- Nov 4, 2008	ITF-Taipei International Travel Fair	Taipei, Taiwan	Taiwanese Trade	Jesse	\$1,200 (Booth Share) pp/pc
Nov 6-12, 2008	Australia/New Zealand Workshops	Auckland, Melbourne, Sydney	Australian/NZ trade & media	Jesse	\$2,000 pp/pc
Nov. 15 - 19, 2008	National Tour Association (NTA)	Pittsburgh, PA	Domestic & Intl Tour Ops	Jillian & Jesse	Contact NTA directly
Nov. 17, 2008	NTA Alaska Night Operator Dinearound	Pittsburgh, PA	NTA Tour Ops	Jillian & Jesse	\$500 pp/pc, \$250 2nd pp/pc
Dec. 3 - 5, 2008	USTOA (U.S. Tour Operators Association)	Palm Springs, CA	Domestic Tour Ops	Jillian	Contact USTOA directly
Dec. 2 - 4, 2008	Luxury Travel Expo - Las Vegas (Mandalay Bay)	Las Vegas, NV	Domestic Travel Agents	Jesse	\$1000 pp/pc (Booth Share)
Jan./ Feb./ Mar. 2009	Travel Trade Publications Co-op Advertising	Various publications	Domestic Travel Agents	Teri	Various - per publication
Jan. 7 - 12, 2009	American Bus Association	Charlotte, NC	Domestic Tour Ops	Jesse	\$200 pp/pc (Speaker Spon.)
Jan.26-29, 2009	GO West Summit	Albuquerque, NM	Tour Operators	Jillian	Contact Go West directly
Feb. 4-11, 2009	Europe Sales Mission	Germany	German Tour Operators	Jillian	\$2,000 pp/pc
Feb. 2009	Travel Agency - Website Brochure Fulfillment	www.travelpromotions.com	Domestic Travel Agents	Teri	Various - per brochure size
Mar. 6-11, 2009	Alaska TraveFam - Winter	Anchorage/Fairbanks	Tour Operators	Teri & Jesse	N/A
Feb./ Mar. 2009	Japan Tour Operator Winter Familiarization Trip		Japan Tour Operators	Jesse	N/A
Mar. 11-15, 2009	ITB - International Tourism Exchange Berlin	Berlin, Germany	Trade/Consumers	Jillian	\$2,000 (Booth Share) pp/pc, \$250 Brochure Distribution
Apr. 2-5, 2009	CLIA Cruise360	Ft. Lauderdale, FL	Domestic Travel Agents	Jesse	\$750 (Booth Share) pp/pc
April 2009	Meet Alaska Directory Media Cards for 2009/10	N/A	POW WOW & NTA/ABA Operators	Teri	\$300 pc, per directory
Apr. 13-17, 2009	Japan Workshops: Tokyo, Nagoya, Osaka, Fukuoka	4 cities	Japanese Tour Ops & T. Agents	Jesse	\$2,000 pp/pc
Apr. 20, 2009	Korea Sales Mission	Seoul, Korea	Korean Tour Operators	Jesse	\$500 pp/pc
Apr. 22-24, 2009	China Outbound Travel & Tour Market (COTTM)	Beijing, China	Trade/Consumers	Jesse	\$1200 (Booth Share) pp/pc
May 16 - 20, 2009	TIA POW WOW	Miami, FL	Int'l Tour Operators	Jillian & Jesse	\$2,000 (Booth Share) pp/pc