

ATIA TRADE AND INTERNATIONAL DEPARTMENT EVENTS CALENDAR - FY05 (JULY 2004 - JUNE 2005) Updated 1/11/2005

ATIA International Events Calendar

Dates	Show	Location	Target Audience	Member Participate	Staff	Member Cost
Sept. 2004	Visit USA Japan	Japan	Japanese Travel Agents	Yes	ATIA Japan Staff	\$1,200 pp
Oct. 1-5, 2004	JATA & World Travel Fair	Japan	Japanese Travel Agents	Yes	ATIA Japan Staff	1200 pp
Oct. 25-27, 2004	Australia Workshops	Australia	Aust. Tour Ops & TA	Yes	Jillian	\$1,750 1st/\$500 2nd - Level 1 \$825 1st/\$275 2nd -Level 2
Dec. 20, 2004 deadline	Japanese Language Alaska Travel Planner Ad Sales	Japan	Japanese operators, consumers & media	Yes	Sheri/Japan staff	Different ad rates
Mar. 10-11, 2005	Korea Sales Mission	Korea	Korean Tour Ops & TA	Yes	Sheri	\$400 pp
Mar. 15-18, 2005	Japan Workshops (preceded by Korea Sales Mission)	Japan - Fukuoka, Osaka, Tokyo	Japanese Tour Ops & TA	Yes	Sheri	\$2,000 1st/\$500 2nd/\$200 Lunch
Apr. 11-16, 2005	German Speaking Europe Sales Mission	Zurich, Frankfurt, Hamburg	Int'l Tour Operators	Yes	Jillian	\$1,750 pp
Apr. 5-8, 2005	United Kingdom Sales Mission	Manchester, London	Int'l Tour Operators	Yes	Jillian	\$1,750 pp
May 3-7, 2005	POW WOW	New York	Int'l Tour Operators	Yes	Jillian	\$1,800 pp

ATIA Trade/Domestic Events Calendar

Dates	Show	Location	Target Audience	Member Participate	Staff	Member Cost
June/July 2004	Meet Alaska Directory for ABA and NTA	N/A	NTA & ABA operators	Yes	Teri	\$350 pp
Aug. 3-6, 2004	America West Training	Phoenix	Am West Vacations Agents	No	Jillian	N/A
Sept. 10-12, 2004	The Travel Institute National Forum	Phoenix	Domestic Travel Agents	No	Jillian	N/A
Sept. 13-16, 2004	Alaska Airlines Phoenix Reservation Training	Phoenix	AK Air Res Agents	Yes	Jillian	\$50pp
Sept. 26-30, 2004	Cruise Holidays Annual Conferece	Seattle	PNW Tour Operators	No	Jillian	N/A
Oct. 4-7, 2004	ATIA Convention	Fairbanks	Members	N/A	All	N/A
Nov. 12-16, 2004	National Tour Association	Toronto	Domestic Tour Ops	Yes	Sheri & Jillian	\$750 pp
Dec. 2-5, 2004	Cruise-a-Thon	Ft. Lauderdale	Domestic Travel Agents	Yes	Jillian	\$350 pp
Dec. 6-8, 2004	USTOA	Hollywood, FL	Domestic Tour Ops	No	Jillian	N/A
Dec. 7-9, 2004	Luxury Travel Expo	Las Vegas	Domestic Travel Agents	Yes	Sheri	\$750 pp
Jan./Feb. TBA	Alaska Travel Agency Mailing	N/A	Domestic Travel Agents	Yes	Teri	TBA
Feb. 4-9, 2005	American Bus Association	Chicago	Domestic Tour Ops	Yes	Jillian	\$200 pp
Feb.3, 2005	Chicago Travel Agent Reception - Harry Caray's	Chicago/Rosemont	Travel Agents	Yes	Jillian	\$250 pp
May 3, 2005	New York Travel Agent Reception (pre POW WOW)	New York	Travel Agents	Yes	Jillian	\$250 pp
June 2-9, 2005	Alaska Super Fam - Spring	Southeast	Int'l Tour Operators	Yes	Jillian & Teri	\$100 for table, \$25 reception
June 4-7, 2005	Cruise-a-Thon	Seattle	Domestic Travel Agents	Yes	Jillian	\$300 pp
June 8-12, 2005	Vacation.com Annual Conference	Orlando, FL	Domestic Travel Agents	Yes	Jillian	TBA
Sept. 6-13, 2005	Alaska Super Fam - Fall	Southcentral	Int'l Tour Operators	Yes	Jillian & Teri	\$100 for table, \$25 reception