

From: L. Alan LeMaster

Sent: Tuesday, March 10, 2009 5:45 PM

To: Rep_John_Harris@legis.state.ak.us

Subject: Support of HB167 and SB 138

As you are aware, the economy is dismal and it looks now that it is going to have a terrible impact on the visitor industry in Alaska. All of us in the industry are working very hard to muster every marketing dollar we can to draw the visitors to our state and eventually into our business. As for my business, which I have owned for over 24 years, our advanced reservation are down more than 50% at this writing and we see little that will change in the few weeks left before summer.

With prospects for 2010 not much better it is doubly urgent that we continue to receive marketing dollars from the state as are being proposed in HB 167 and SB 138. I am pleased to learn that you are supporting these measures and encourage you to work with the rest of the members in the legislature for their support. If we are able to see positive resolution to these measures, you can rest assured that we in the visitor industry will do all we can to make those dollars count.

Thank you for your support.

Best regards,
L. Alan LeMaster