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From: Heather _____
Sent: Wednesday, March 11, 2009 12:52 PM
To: 'Senator_Fred_Dyson@legis.state.ak.us'
Subject: Alaska Tourism Funding

Good morning Senator Dyson. For over 25 years I have been a resident of Alaska, living in Eagle River most of that time. In my 18 years of working I have solely worked in the Tourism Industry and this has provided for me and my family.

For over 10 years I have been working for All Alaska Tours. Our company sells and organizes tours in Alaska for independent travelers as well as group travelers. All Alaska Tours provides good wages, benefits and a retirement plan for our employees, all thanks to our wonderful industry!

Last year you supported HB 147 and I ask for your continued support this year in destination marketing. By reinvesting the revenue that our state receives from visitors, we can ensure that the marketing programs managed by ATIA will continue to attract visitors to our state. This unique type of marketing truly works and is known to be the best way to grow our tourism industry.

I ask for your continued support in helping us ensure that Alaska will continue to be a sought after destination. Thank you.

Best regards,

Heather Carroll
Manager Reservations Department
All Alaska Tours
www.alaskacanadawest.com