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March 11, 2009

Gene Therriault
Alaska State Senate
Juneau, AK

Dear Sir:

This letter is to ask for your support of SB 138. As a small business owner in Fairbanks, my livelihood, and that of my employees, is derived solely from visitors to our state.

We must all acknowledge that tourism is an important industry for Alaska and that tourism marketing throughout the world is very competitive. Your support of this bill will help me market to potential guests that are currently beyond the reach of small business advertising dollars. Thank you in advance for your assistance in moving SB 138 forward.

Sincerely,
Mary Richards
Owner & Innkeeper