



FOR IMMEDIATE RELEASE

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Alaska Travel Industry Association Announces 2019-2020 Board of Directors

Juneau, AK – The Alaska Travel Industry Association (ATIA), the state’s leading nonprofit trade organization for Alaska’s tourism industry, announced its 2019-2020 Board of Directors on October 10 at the ATIA Annual Convention in Juneau. The ATIA Board of Directors identifies the Association’s priorities, approves ATIA’s annual budget, guides Alaska’s statewide tourism marketing program, and acts on issues important to tourism businesses and partners.

EXECUTIVE COMMITTEE

Board Chair, Dan Oberlatz, Alaska Alpine Adventures - Southwest

Vice Chair, Bill Pedlar, Knightly Tours – Outside

Past Chair, Elizabeth Hall, John Hall’s Alaska Cruises & Tours – At Large

Secretary / Membership Chair, Holly Johnson, Wings of Alaska & Taku Glacier Lodge – Southeast

Treasurer / Finance Chair, Dave McGlothlin, Holland America Group - Outside

Marketing Chair, Colleen Stephens, Stan Stephens Glacier & Wildlife Cruises – At Large

Government Relations Co-Chair, Julie Saupe, Visit Anchorage – Southcentral

Government Relations Co-Chair, Scott Habberstad – Alaska Airlines – Outside

Tourism Policy & Planning Chair, Josh Howes, Premier Alaska Tours - Southcentral

President & CEO, Sarah Leonard, ATIA

BOARD OF DIRECTORS

Bonnie Quill, Mat-Su Convention & Visitors Bureau – Southcentral

Brett Carlson, Northern Alaska Tour Company – Arctic

Dan Rough, Holland America Line - Outside

Deb Hickok, Explore Fairbanks – Interior

Dennis McDonnell, Alaska Coach Tours - Southeast

John Binkley, Riverboat Discovery – At Large

Kirk Hoessle, Alaska Wildland Adventures – At Large

Kory Eberhardt, A Taste of Alaska Lodge – Interior

Patti Mackey, Ketchikan Visitors Bureau – Southeast

Tennelle Peterson Wise, Grande Denali LLC – Interior

Lt. Governor Kevin Meyer - *Ex Officio*

Alaska’s leading statewide nonprofit membership organization for the Alaska travel industry.

BOARD ELECTED [APPOINTED] SEATS – 1-YEAR TERM

Camille Ferguson, Sitka Tribe of Alaska - Southeast

Carol Fraser, Aspen Hotels – At-Large

Craig Jennison, TEMSCO Helicopters – Southeast

Dale Wade, Alaska Railroad Corporation – At-Large

The ATIA Board of Directors is made up of members representing tourism businesses large and small, as well as different sectors of the travel industry and regions of the state. Directors are also elected to At-Large or Outside seats. Board of Director elections are held annually each fall.

ATIA is Alaska’s largest statewide membership trade association for the travel industry and represents more than 650 members and businesses supporting Alaska tourism. ATIA promotes Alaska’s travel industry as one of the state’s major economic forces and advocates for the growth of the industry while remaining attentive to Alaska’s natural environment, diverse cultures, and unique quality of life.

For more information, visit www.AlaskaTIA.org or contact 907.306.2331.

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Alaska’s leading statewide nonprofit membership organization for the Alaska travel industry.

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