**THE OUTDOOR RECREATION ECONOMY IS BIG!**

The outdoor recreation economy accounts for 2.2% of national GDP; **4.2%** of state GDP. Alaska is one of only four states where outdoor recreation is **bigger than the construction industry** and accounts for **6.4%** of jobs in the state.

**OUTDOOR RECREATION IS GROWING FASTER THAN THE OVERALL ECONOMY**

Alaska tops the only four states where growth in outdoor recreation GDP increased while total state GDP decreased between 2012 and 2017.

1. **AK** -9% state; +19% outdoor recreation
2. **WY** 0% state; +15% outdoor recreation
3. **ND** -3% state; +10% outdoor recreation
4. **CT** -2% state; +9% outdoor recreation

**NATURE-BASED RECREATION IS GROWING FAST**

Need more info?
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