

Is a tourism career in your future?  
ALASKA TRAVEL INDUSTRY ASSOCIATION FOUNDATION  
*Scholarships*

The ATIA Foundation offers up to \$20,000 in scholarships to help you reach your educational goals!



The Alaska Travel Industry Association (ATIA) is committed to encouraging a policy of local hire within the state's visitor industry. As part of that commitment, ATIA supports efforts that facilitate a well-prepared Alaskan work force.

The ATIA Foundation Scholarship Program was established to assist Alaskan students pursuing the education necessary to help them succeed in the travel and tourism industry.

Scholarships are funded by donations from ATIA members and contributions from ATIA Chapter organizations.

Scholarship recipients will be announced in March.

Awards to be used for upcoming academic year.

APPLICATIONS ARE  
AVAILABLE ON  
[WWW.ALASKATIA.ORG](http://WWW.ALASKATIA.ORG)

## ATIA'S

visitor industry scholarship program offers a number of scholarships worth up to \$20,000 in cash and tuition to Alaska students pursuing education related to the tourism industry.

### *Past awards have included:*

- ◇ **ATIA ANCHORAGE CHAPTER SCHOLARSHIPS** – \$3,000 in scholarships funded through donations raised by the ATIA Anchorage Chapter. Preference will be given to graduating high school seniors.
- ◇ **ATIA CONTINUING EDUCATION SCHOLARSHIPS** – Preference will be given to students returning to school for degree or certificate completion or post-graduate study.
- ◇ **ATIA RURAL SCHOLARSHIPS** – Preference will be given to students from rural Alaska, outside of the road network.
- ◇ **KRIS GELDAKER MEMORIAL SCHOLARSHIP** – A one-year, \$2,500 scholarship funded through the ATIA Ketchikan Chapter (renewable for up to four years) for students pursuing a degree in tourism or maritime related field. Awards are contingent upon criteria including but not limited to academic performance, stated major, etc. Preference will be given to applicants intending to work in Alaska or are a son/daughter of someone presently working in the tourism industry.
- ◇ **ALASKA HOTEL & LODGING ASSOCIATION SCHOLARSHIP** – A one-year, \$1,000 scholarship funded by AkHLA. Preference will be given to those pursuing educational training in the lodging/hospitality industry.
- ◇ **CHUCK WEST MEMORIAL SCHOLARSHIP** – A one-year, \$1,000 scholarship funded through an endowment in memory of Chuck West.
- ◇ **PRINCESS CRUISES & TOURS SCHOLARSHIP** – A one-year, \$1,000 scholarship funded by Princess Cruises & Tours. Preference will be given to students pursuing vocational training.



The Alaska Travel Industry Association (ATIA) is the statewide, membership-based, non-profit trade association for one of the state's largest industries. We represent over 1,100 member businesses from every region of the state and every facet of the visitor industry.

ATIA was formed to promote Alaska as a year round, world class visitor destination; to enhance tourism's growth; to contribute to the quality of life in Alaskan communities; and to serve as the voice of the industry. ATIA contracts with the State of Alaska to provide visitor information and marketing.

Applicants are encouraged to check out ATIA's website for travel industry job opportunities:

[www.AlaskaTourismJobs.com](http://www.AlaskaTourismJobs.com)

ALASKA TRAVEL INDUSTRY ASSOCIATION FOUNDATION

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E-mail: [ATIA@alaskatia.org](mailto:ATIA@alaskatia.org)

Federal Tax ID # 92-0138161

## GENERAL APPLICANT ELIGIBILITY GUIDELINES

Students interested in the tourism industry who meet the following general criteria may apply for an ATIA Foundation scholarship.

- ◇ Is enrolled or intending to enroll on a full-time basis (or part-time for the ATIA Graduate or Continuing Education Scholarship) in a program of study in preparation for a career in tourism.

*(Examples have included, but are not limited to: the Hotel & Tourism Management program offered at Alaska Pacific University; the Culinary Arts and Hospitality/ Restaurant Management programs offered at the University of Alaska Anchorage; vocational-technical courses offered at schools such as the Career Academy, Alaska Travel Concepts and Seward Avtec; and other degree programs, such as business or marketing, with the intent to pursue a career in travel and tourism.)*

- ◇ Is an Alaska resident.

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## SELECTION CRITERIA CONSIDERED

The ATIA Foundation uses a number of criteria to judge applications, including financial need, demonstrated tourism initiative, grade point average in previous studies, and whether the educational institution is located in Alaska.

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## HOW TO APPLY FOR AN ATIA SCHOLARSHIP

Students applying for scholarships must use the attached ATIA scholarship application. Completed applications must also include:

- ◇ One copy of your high school or college transcripts
- ◇ A one-page statement of your tourism career plans
- ◇ Two letters of recommendation, dated within one year

Applicants are encouraged to focus on quality of content over quantity when building their application packet (we suggest 10 to 12 total pages maximum).

**Applications and attachments must reach the ATIA office by March 2, 2012.**

*Note: The attached application is valid for all scholarships. It is not necessary to indicate which scholarship you are applying for - scholarship awards will be determined by the ATIA Scholarship Committee.*

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## ALASKA'S VISITOR INDUSTRY ...

- ◇ \$3.4 Billion annual contribution to Alaska's economy.
- ◇ Travel & Tourism is Alaska's third largest private sector employer with 35,000 direct full-time equivalency jobs.
- ◇ Alaska's travel & tourism industry has a 78% local hire rate.
- ◇ Travel & Tourism's core industry generated jobs that provide \$797 million in income (benefits and salaries) to Alaska.
- ◇ Alaskans receive \$1.14 Billion in tourism driven salary & benefits.

# ATIA FOUNDATION SCHOLARSHIP APPLICATION

This application must not exceed 10 pages total and be accompanied by 1) A copy of your high school or college transcripts; 2) A one-page statement of your career plans and objectives; 3) Two letters of recommendation. Incomplete packages will not be considered. It is not necessary to indicate which scholarship you are applying for—scholarship award recipients will be determined by the ATIA Foundation.

## BIOGRAPHICAL INFORMATION (PLEASE PRINT CLEARLY)

Name: \_\_\_\_\_

Home Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Campus Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Campus Phone: \_\_\_\_\_ Work Phone: \_\_\_\_\_

Date of Birth: \_\_\_\_\_ Place of Birth: \_\_\_\_\_ E-mail: \_\_\_\_\_

Are you a U.S. citizen?  Yes  No      Are you an Alaska resident?  Yes  No

Are you the son or daughter of an Alaska travel industry employee?  Yes  No

## CURRENT EDUCATION (ATTACH A COPY OF SCHOOL TRANSCRIPTS)

School you are Currently Attending: \_\_\_\_\_

Address: \_\_\_\_\_

Dates Attended: \_\_\_\_\_ Hours Completed: \_\_\_\_\_

Academic honors and/or offices held: \_\_\_\_\_

Extra-curricular activities: \_\_\_\_\_

## EDUCATIONAL GOALS

School you are Planning to Attend: \_\_\_\_\_

Location (city/state): \_\_\_\_\_

Degree Goal: \_\_\_\_\_

Expected Degree Completion Date (month/year): \_\_\_\_\_

## WORK EXPERIENCE (COMPLETE THIS SECTION OR ATTACH A RESUME)

Employer: \_\_\_\_\_ Position: \_\_\_\_\_

Dates of Employment: \_\_\_\_\_ Hours per week: \_\_\_\_\_

Supervisor: \_\_\_\_\_ Phone: \_\_\_\_\_

Employer: \_\_\_\_\_ Position: \_\_\_\_\_

Dates of Employment: \_\_\_\_\_ Hours per week: \_\_\_\_\_

Supervisor: \_\_\_\_\_ Phone: \_\_\_\_\_

Employer: \_\_\_\_\_ Position: \_\_\_\_\_

Dates of Employment: \_\_\_\_\_ Hours per week: \_\_\_\_\_

Supervisor: \_\_\_\_\_ Phone: \_\_\_\_\_

Check here if you are interested in summer employment opportunities

## STATEMENT OF FINANCIAL POSITION

(State only amounts for which you are certain or can reasonably estimate. Do not include financial aid for which you have applied.)

### INCOME

Scholarships, grants, tuition waivers  
(itemize on separate sheet) \_\_\_\_\_

Earnings during school year \_\_\_\_\_

Earnings during summer \_\_\_\_\_

Financial Aid \_\_\_\_\_

G.I. Bill/VEAP \_\_\_\_\_

Social Security \_\_\_\_\_

Other income \_\_\_\_\_

Total Income \_\_\_\_\_

### EXPENSES

Tuition and fees \_\_\_\_\_

Room and board \_\_\_\_\_

Off-campus rent (include utilities) \_\_\_\_\_

Food (off-campus) \_\_\_\_\_

Transportation \_\_\_\_\_

Medical and dental \_\_\_\_\_

Clothing, laundry \_\_\_\_\_

Other expenses \_\_\_\_\_

Total Expenses \_\_\_\_\_

Please explain any unusual circumstances that should be considered regarding your financial situation: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Do you plan to work while attending school?  Yes  No

Have you received a scholarship from ATIA before?  Yes  No

## CAREER STATEMENT (ANSWER THESE QUESTIONS ON A SEPARATE SHEET AND ATTACH)

Write up to a 500 word statement about your tourism career plans. Be sure to include the following points:

1. What are your career goals and objectives and how will you achieve them?
2. Why do you want to be involved in the travel and visitor industry?
3. What are the major challenges facing the visitor industry today?

## OATH (PLEASE READ CAREFULLY AND SIGN BELOW)

To the best of my knowledge, I have provided complete information. I am an Alaska resident and intend to remain so. I agree to report any factors which could affect consideration of my application. I understand that failure to provide accurate and complete information may mean withdrawal of all financial assistance and billing for all awards previously received.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\_\_\_\_\_ Please initial here to grant ATIA permission to share your application with other organizations offering scholarship opportunities.

FOR ATIA OFFICE USE ONLY

Date Application Received:

\_\_\_\_\_

Status of Eligibility:

\_\_\_\_\_

APPLICATION DEADLINE: March 2, 2012

Return to the:

**ALASKA TRAVEL INDUSTRY ASSOCIATION FOUNDATION**

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