



2012– 2013

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Alaska Travel Industry Association

January 30, 2013

Resolution # 13-1

A Resolution of the Alaska Travel Industry Association (ATIA) in support of the Seward / Kenai Peninsula Highway Transportation Corridor Safety Initiative.

WHEREAS, ATIA is a nonprofit organization representing over 700 travel related businesses of Alaska; and

WHEREAS, the Seward and Sterling Highways are crucial to Alaska's tourism industry and heavily traveled by both visitors and residents, and

WHEREAS, visitors to Alaska contribute an estimated \$1.76 billion to Alaska's economy annually, and

WHEREAS, the roadway configurations, geography and weather have resulted in an unacceptable number of injuries and deaths, and

WHEREAS, vehicle accidents have closed the highways and stopped traffic for hours, thereby causing congestion and delays for hundreds of people, and

NOW THEREFORE BE IT RESOLVED that the Alaska Travel Industry Association supports the Seward / Kenai Peninsula Highway Transportation Corridor Safety Initiative and the task force's goal of a well-conceived, funded and implemented plan for upgrades and improvements to Alaska's highways.

Signed this 1st day of February, 2013

Kirk Hoessle,
Chairman of the Board of Directors
Alaska Travel Industry Association

Sarah Leonard,
President and COO
Alaska Travel Industry Association

Alaska Travel Industry Association
2600 Cordova Street, Suite 201
Anchorage, Alaska 99503-2745
(907) 929-2842 Ph.

www.AlaskaTIA.org | www.TravelAlaska.com