



Alaska Travel Industry Association  
January 30, 2013  
Resolution 13-2

2012– 2013

Executive Officers

Chair

**Kirk Hoessle**

Alaska Wildland Adventures

Vice Chair

**Julie Saupe**

Visit Anchorage

Government Relations Chair

**Bill Pedlar**

Knightly Tours

Marketing Chair

**Bonnie Quill**

Mat-Su CVB

Tourism Planning Chair

**Deb Hickok**

Fairbanks CVB

Secretary

**Scott Habberstad**

Alaska Airlines

Treasurer

**Charlie Ball**

Holland America/Princess - Alaska

Past Chair

**Ken Dole**

Waterfall Resort/Promech Air

President & COO

**Sarah Leonard**

Alaska Travel Industry Association

Board of Directors

**John Binkley**

Alaska Cruise Association

**Roark Brown**

Homer Ocean Charters

**Janet Buckingham**

Kodiak CVB

**Brett Carlson**

Northern Alaska Tour Company

**Paul Goodwin**

Holland America Line

**Peter Grunwaldt**

Premier Alaska Tours

**Deb Hansen**

Rust's/K2/Pike's

**Al Koch**

All Alaska Tours

**Patti Mackey**

Ketchikan Visitors Bureau

**Dennis McDonnell**

Renown Tours

**Tim McDonnell**

Temco Helicopters, Inc.

**Scott Reiland**

Denali Grizzly Bear Resort

**Catherine Schultz**

Sophie Station

**Colleen Stephens**

Stan Stephens Cruises

**Ethan Tyler**

Alaska Tourism Solutions

A RESOLUTION OF THE ALASKA TRAVEL INDUSTRY ASSOCIATION (ATIA) URGING THE ALASKA STATE LEGISLATURE TO PASS SENATE BILL 29 OR HOUSE BILL 80.

**WHEREAS**, ATIA is a nonprofit organization representing over 700 travel-related businesses of Alaska; and

**WHEREAS**, the cruise industry is a major component of Alaska's travel related economy with approximately 60% or one million of the anticipated 1.6 million out-of-state visitors to Alaska traveling by cruise ship in 2013; and

**WHEREAS**, the cruise industry visits coastal communities generating jobs and significant economic benefits; and

**WHEREAS**, many cruise passengers add an extended land tour to their vacations, spreading the economic benefits to many areas of our State; and

**WHEREAS**, the cruise industry has invested more than \$200 million to install some of the most advanced wastewater treatment systems in the world; and

**WHEREAS**, a ballot initiative which was characterized as treating the cruise industry similar to all other dischargers actually imposed conditions only applicable to the cruise ships; and

**WHEREAS**, a state panel of independent experts created by the Legislature concluded that cruise ships have the best technology available and no proven system exists which can meet the initiative standards; and

**WHEREAS**, Governor Parnell has introduced legislation to allow the Department of Environmental Conservation (DEC) to issue permits applying Alaska's tough Water Quality Criteria in a manner similar to all dischargers; and

**WHEREAS**, the Governor's legislation does not reduce any standards for cruise ships and will still require more advanced treatment than other dischargers in Alaska; and

**NOW THEREFORE BE IT RESOLVED** that the Alaska Travel Industry Association supports Senate Bill 29, and its companion, House Bill 80, which will give ADEC the authority to issue permits based upon the best science and available technology.

Signed this 31 day of January, 2013

Kirk Hoessle  
Chairman of the Board of Directors  
Alaska Travel Industry Association

Sarah Leonard  
President and COO  
Alaska Travel Industry Association