



2012- 2013

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Alaska Travel Industry Association

February 7, 2013

Resolution # 13-3

A Resolution of the Alaska Travel Industry Association (ATIA) in approval of the commissioning events scheduled for Anchorage, Alaska in May of 2013.

WHEREAS the Alaska Travel Industry is a trade association representing over 700 travel related businesses in Alaska, and

WHEREAS, Anchorage is an important destination integral to the visitor industry in Alaska, and

WHEREAS, in May of 2013 Anchorage and Southcentral Alaska will be hosting dignitaries, crewmembers, family and friends of the USS Anchorage and,

WHEREAS, it is anticipated that approximately 3,000 visitors will arrive in Alaska to experience our state and participate in the commissioning ceremonies of the USS Anchorage, and

WHEREAS, the direct economic impact of the visitors coming to Alaska for the commissioning of the USS Anchorage could exceed \$250,000 and,

WHEREAS, the marketing benefits and awareness potential of Alaska, as a result of the media exposure of the commissioning events, will result in positive recognition by potential future visitors to Alaska,

NOW THEREFORE BE IT RESOLVED that the Board of Directors of the Alaska Travel Industry Association (ATIA) is in full support of the events and activities surrounding the commissioning of the USS Anchorage in Anchorage, Alaska on May 6, 2013.

Signed this 7th day of February, 2013

Kirk Hoessle, Chair
ATIA Board of Directors

Sarah Leonard,
ATIA President & COO

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