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**Alaska Travel Industry Association Board of Directors**  
*A Resolution in Support of Alaska Wild Salmon Day*  
**Resolution #15-6**

WHEREAS Alaska is richly abundant in wild salmon resources, including five species of wild salmon: King (Chinook), Sockeye (Red), Coho (Silver), Pink (Humpy) and Chum (dog);

WHEREAS visitors travel from all over the world to fish for Alaska salmon and to view wildlife that feed on salmon, like brown bears and eagles;

WHEREAS Alaskans and business owners depend on Alaska wild salmon for tourism-related activities like fishing, wildlife viewing and other economic benefits of tourism;

WHEREAS areas like Bristol Bay in Southwest Alaska are said to be home to 51 percent of the wild sockeye salmon on Earth;

WHEREAS the Mat-Su Basin is home to abundant populations of Chinook and Coho salmon that support activities like fly fishing and wild salmon products;

WHEREAS the Tongass National Forest in Southeast Alaska is said to be one of the planet's greatest wild salmon nurseries, fostering economic and quality of life benefits for communities and Alaskans as well as tourism operators;

WHEREAS Alaska's wild salmon is as iconic an image and resource for Alaskans as it is for visitors;

THEREFORE, BE IT RESOLVED BY THE ALASKA TRAVEL INDUSTRY ASSOCIATION That ATIA is in support of establishing Alaska Wild Salmon Day on August 10<sup>th</sup> of each year to celebrate the economic and quality of life benefits Alaska's wild salmon bring to the state.

Signed on this 24th day of March, 2015 by:

Sarah Leonard  
President & CEO

Scott Habberstad, Alaska Airlines  
ATIA Board Chair