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# PRE-CONVENTION ALASKA'S CRUISE SCENE: AN ATIA SUMMIT

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ATIA's Summit discussion about Alaska's cruise scene is designed to support businesses and communities in collaborating to manage the increase in visitor volume, while continuing to provide quality experiences. Participants are invited to share their current state of operations as well as opportunities that exist to maximize benefits to businesses and communities.

Purpose: To offer a platform for positive dialogue and collaboration among Alaska's cruise industry stakeholders and partners.

10:00 AM

**Welcome & Introductions –**

Sarah Leonard, ATIA President & CEO

Elizabeth Hall, 2018-2019 ATIA Board Chair

**Introduction to Alaska's Cruise Scene –** Overview John Binkley, CLIA – Alaska Cruise Association

**Tourism Best Management Practices from Southeast Alaska -** Kirby Day, Princess Cruises

11:00-2:00 pm

**Grab your lunch (box lunch provided) and get ready for Ports Plus Cruise Plus Tours, Equals = Success!**

This panel will set the stage for discussion about ports' needs and challenges, cruise line partners' take on Alaska's future cruise industry and tour operators' experiences. Moderated by Elizabeth Hall, John Hall's Alaska Cruises & Tours. Time for Q&A.

**Invited speakers:**

**Cruise**

- Russell Benford, VP Government Relations, Americas, Royal Caribbean Cruise Ltd
- Sandi Weir, VP Destination Development and Government Relations, Norwegian Cruise Lines
- Ralph Samuels, VP of External Relations, Holland America Line
- Dan Blanchard, CEO UnCruise Adventures

**Q & A**

**Ports**

- Katherine Bamford, Director Trade Development, Port of Vancouver (TBC)
- Lindsey Gaunt, Port of Victoria (TBC)
- **Ron Peck, Tourism Director, Port of Seattle**
- Carl Uchytel, Port Director, Port of Juneau (TBC)

- **Jeremy Talbott, Ports & Harbors Director & Jenessa Ables, Port Operations Manager, Port of Valdez**
- **Tyler Hickman, Icy Strait Point, Huna Totem**
- Joy Baker, Port Director, Port of Nome (TBC)
- Bill O'Leary, Alaska Railroad (TBC)

**Tour Operators**

- Tyler Rose, White Pass & Yukon Route
- Holly Johnson, Wings Airways & The Taku Glacier Lodge
- Dennis McDonnell, Alaska Coach Tours
- Scott Habberstad, Alaska Airlines

2:00 pm

**Round table discussions:** Join your colleagues at a table for conversation around specific topics related to Alaska's Cruise Scene (draft topics):

- Entrepreneurial Opportunities
- Getting Involved with Cruise line Partners
- Navigating the Challenges of Growth
- Keeping the Community Happy and Engaged

2:45 pm

**Final thoughts from group. Wrap up and next steps**

3:00 pm

**Summit Adjourns**