



FOR IMMEDIATE RELEASE

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ATIA Announces Tourism Scholarship Opportunities

Application Deadline January 31, 2019

Anchorage, AK – The Alaska Travel Industry Association (ATIA) is encouraging Alaskans interested in furthering their education related to the tourism industry to apply to the ATIA Foundation scholarship program. The ATIA Foundation, established in 1992 as the Alaska Visitors Association Education Foundation, provides 1-year scholarships to students enrolled or who intend to enroll in a program of study related to a career in tourism. The deadline for applications is January 31, 2019.

“ATIA, through the ATIA Foundation, seeks to strengthen Alaska’s visitor industry through training and education of current and future tourism professionals. As Alaska’s second largest private sector employer, the tourism industry – and our state’s more than 2 million guests – rely on skilled employees in fields ranging from hospitality management to finance and public relations,” said Sarah Leonard, President and CEO of ATIA and ATIA Foundation board member. “The ATIA Foundation scholarship program develops the next generation of tourism leaders.”

Scholarship funds are raised from ATIA members and member businesses. In 2018, the ATIA Foundation awarded \$25,000 to 17 individuals, with the average scholarship ranging between \$500 and \$1,000. Information about the ATIA Foundation and scholarship application materials are available on ATIA’s website, www.AlaskaTIA.org/foundation.

ATIA is Alaska’s largest statewide membership trade association for the travel industry and represents nearly 700 members and businesses supporting Alaska tourism. ATIA promotes Alaska’s travel industry as one of the state’s economic contributors and advocates for the growth of the industry while remaining attentive to Alaska’s natural environment, diverse cultures, and unique quality of life. The mission of the ATIA Foundation, a charitable organization, is to ensure the quality of people employed in Alaska’s visitor industry.

For more information, visit <https://www.alaskatia.org/foundation/> or contact 907.646.3306.

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