



**FOR IMMEDIATE RELEASE**

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## **Alaska Travel Industry Association Announces 2018-2019 Board of Directors**

**Fairbanks, AK** – The Alaska Travel Industry Association (ATIA), the state’s leading nonprofit trade organization for Alaska’s tourism industry, announced its 2018-2019 Board of Directors on October 11 at the ATIA Annual Convention in Fairbanks. The ATIA Board of Directors identifies the Association’s priorities, approves ATIA’s annual budget, guides Alaska’s statewide tourism marketing program, and acts on issues important to tourism businesses and partners.

### **EXECUTIVE COMMITTEE**

**Board Chair**, Elizabeth Hall, John Hall’s Alaska Cruises & Tours – At Large

**Vice Chair**, Dan Oberlatz, Alaska Alpine Adventures – Southwest

**Past Chair**, Dennis McDonnell, Alaska Coach Tours – Southeast

**Secretary / Membership Chair**, Holly Johnson, Wings of Alaska & Taku Glacier Lodge – Southeast

**Treasurer / Finance Chair**, Bill Pedlar, Knightly Tours – Outside

**Marketing Chair**, Colleen Stephens, Stan Stephens Glacier & Wildlife Cruises – At Large

**Marketing Vice-Chair**, Linda Springmann, Holland America Line – Outside

**Government Relations Chair**, Scott Habberstad, Alaska Airlines – Outside

**Tourism Policy & Planning Chair**, Patti Mackey, Ketchikan Visitors Bureau – Southeast

**President & CEO**, Sarah Leonard, ATIA

### **BOARD OF DIRECTORS**

Bonnie Quill, Mat-Su Convention & Visitors Bureau – Southcentral

Brett Carlson, Northern Alaska Tour Company – Far North

Dave McGlothlin, Holland America Group - Outside

Deb Hickok, Explore Fairbanks – Interior

John Binkley, CLIA / Alaska Cruise Association, Riverboat Discovery – At Large

Josh Howes, Premier Alaska Tours - Southcentral

Julie Saupe, Visit Anchorage – Southcentral

Kirk Hoessle, Alaska Wildland Adventures – At Large

Kory Eberhardt, A Taste of Alaska Lodge – Interior

Tennelle Peterson Wise, Grande Denali LLC – Interior

*Alaska’s leading statewide nonprofit membership organization for the Alaska travel industry.*

## **BOARD ELECTED [APPOINTED] SEATS – 1-YEAR TERM**

Carol Fraser, Aspen Hotels – Statewide

Craig Jennison, TEMSCO – Southeast

Eric Fullerton, Alyeska Resort – Southcentral

Jamey Cagle, Allen Marine – Southeast

The ATIA Board of Directors is made up of members representing small and large tourism businesses and different sectors of the travel industry, as well as different regions. Directors are also elected to At-Large or Outside seats.

ATIA holds Board elections annually each fall.

ATIA is Alaska's largest statewide membership trade association for the travel industry and represents close to 700 members and businesses supporting Alaska tourism. ATIA promotes Alaska's travel industry as one of the state's major economic forces and advocates for the growth of the industry while remaining attentive to Alaska's natural environment, diverse cultures, and unique quality of life.

For more information, visit [www.AlaskaTIA.org](http://www.AlaskaTIA.org) or contact 907.306.2331.

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*Alaska's leading statewide nonprofit membership organization for the Alaska travel industry.*

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