

# Fairbanks, Alaska



## Alaska Travel Industry Association Convention



TIME	EVENT
11:00 AM - 5:00 PM	Registration
9:00 AM - 3:00 PM	Pre-Summit on Advocacy (Westmark Hotel)
12:00 - 5:00 PM	Trade Show Set Up
3:30 - 5:30 PM	2017-2018 ATIA Board of Directors Meeting (Westmark Hotel) Dinner on your own

TIME	EVENT
7:30 AM - 5:00 PM	Convention Registration Open
7:30 - 9:00 AM 8:00 - 8:30 AM	Continental Breakfast First-timers Welcome
9:00 AM - 12:00 PM	Convention Kick-Off and Annual Members' Meeting
12:00 - 1:30 PM	Gubernatorial Candidates Forum Lunch
1:30 - 2:00 PM	Networking Break
2:00 - 3:30 PM	Concurrent Sessions: (1) Denali National Park Infrastructure Roundtable (2) Adventure Green Alaska - A Look Ahead (3) The Role of Visitors in Alaska's Economy (4) Alaska: Expand Your Season
3:45 - 5:00 PM	Speed Networking
6:00 - 8:00 PM	Opening Night Reception (Fountainhead Antique Auto Museum) Dinner on your own

*Unless noted, all events will be held at the Carlson Center.  
Preliminary Program, updated September 26, 2018.*

TIME	EVENT
8:00 AM - 4:30 PM	Registration Open
8:00 - 9:00 AM 8:00 - 8:45 AM	Continental Breakfast Destination Marketing & Management Organizations Round Tables
9:00 - 10:15 AM	Keynote Presentation by Duncan Wardle: <i>Think Different, The Disney Way!</i>
10:15 - 11:30 AM	3rd Annual Alaska Tourism Shark Tank!
11:45 AM - 1:00 PM	Tourism Small Business Scholarship Luncheon: Special Presentation by Paul Landes, GCI: GCI Invests
1:00 - 2:30 PM	Concurrent Sessions: (1) Outdoor Recreation, Infrastructure, and Tourism on Public Lands (2) When in Nome: An Outside Perspective on the Last Frontier (3) Internet Security and Small Business Financial Management (4) Imagination Emporium Workshop with Duncan Wadle (Part 1 of 2)
2:30 - 3:00 PM	Networking Break
3:00 - 4:30 PM	Concurrent Sessions: (1) Denali National Park Winter Recreation Plan Roundtable (2) Pulse of China's Outbound Travel Market and Evolving Digital Landscape (3) Ballot Measure 1 Presentations (4) Imagination Emporium Workshop (Part 2 of 2)
5:30 PM	Buses Load for Community Night

TIME	EVENT
8:00 - 11:00 AM	Convention Registration Open
8:00 - 9:00 AM	Continental Breakfast
9:15 - 10:00 AM	Guest Speaker: Ned Rozell
10:00 - 11:30 AM	Alaska's Cruise Industry: Both Land and Sea
11:45 AM - 1:00 PM	Alaska Tourism Marketing Program Luncheon
1:00 - 2:00 PM	60 Seconds New Product Presentations
2:30 - 2:45 PM	ATIA Foundation Board Annual Meeting
2:45 - 4:00 PM	ATIA Board of Directors Meeting
6:00 - 7:00 PM	Closing Reception
7:00 - 10:00 PM	2018 ATIA Awards Banquet and Live Auction