



**FOR IMMEDIATE RELEASE**

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## **Alaska Travel Industry Association Announces 2022-2023 Board of Directors**

**Sitka, AK** – The Alaska Travel Industry Association (ATIA), the state’s leading nonprofit trade organization for Alaska’s tourism industry, announced its 2022-2023 Board of Directors on October 13 at the ATIA Annual Convention in Sitka. The ATIA Board of Directors identifies the Association’s priorities, approves ATIA’s annual budget, guides Alaska’s statewide tourism marketing program, and acts on issues important to tourism businesses and partners.

### **EXECUTIVE COMMITTEE**

**Board Chair:** Craig Jennison, TEMSCO Helicopters

**Vice Chair:** Josh Howes, Premier Alaska Tours

**Past Chair:** Scott Habberstad, Alaska Airlines

**Secretary / Membership Chair:** Emily Edenshaw, Alaska Native Heritage Center

**Treasurer / Finance Chair:** Dave McGlothlin, Holland America Line & Princess Cruises, Alaska and Yukon

**Marketing Co-Chair:** Dan Rough, Holland America Line

**Marketing Co-Chair:** Jacqui Taylor-Rose, White Pass and Yukon Route

**Government Relations Co-Chair:** Dennis McDonnell, Alaska Coach Tours

**Government Relations Co-Chair:** Elizabeth Hall, John Hall’s Alaska Tours & Transportation

**Tourism Policy & Planning Chair:** Colleen Stephens, Stan Stephens Glacier & Wildlife Cruises

**President & CEO,** Sarah Leonard, ATIA

### **BOARD OF DIRECTORS**

Matt Atkinson, Northern Alaska Tour Company: Arctic

Adriel Butler, Aurora Expeditions: Southcentral

Heather Dudick, Alaska Railroad: Interior

Mandy Garcia, Salmon Berry Tours: Southcentral

Dave Karp, Nome Discovery Tours / Northern Logistics: At-Large

Juno Kim, Ovibos Consulting: At-Large

Scott McCrea, Explore Fairbanks: Interior

Liz Perry, Visit Juneau: Southeast

Blake Rogers, Tourism Industry Association of the Yukon: Outside

Stacey Simmons, Kodiak Brown Bear Center / Koniag, Inc: Southwest

*Alaska’s leading statewide nonprofit membership organization for the Alaska travel industry.*

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Anthony Giliam, Premier Alaska Tours: 1 year appointment, Ex Officio

**BOARD APPOINTED SEATS**

Lalanya “Lanie” Downs, Cruise Line International Association- Alaska: 1 year appointment

Camille Ferguson, Sitka Tribal Tours: 1 year appointment

Bill Pedlar, Knightly Tours: 1 year appointment

**SPECIAL ADVISOR, Ex Officio**

Holly Johnson, Wings Airways / Taku Glacier Lodge

The ATIA Board of Directors is made up of members representing tourism businesses large and small, as well as different sectors of the travel industry and regions of the state. Directors are also elected to At-Large or Outside seats. Board of Director elections are held annually each fall.

ATIA is Alaska’s largest statewide membership trade association for the travel industry and represents more than 600 members and businesses supporting Alaska tourism. ATIA promotes Alaska’s travel industry as one of the state’s major economic forces and advocates for the growth of the industry while remaining attentive to Alaska’s natural environment, diverse cultures, and unique quality of life.

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