



FOR IMMEDIATE RELEASE

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Travel Industry Makes \$25,000 Donation to Western Alaska Alaska Community Foundation fund will support Alaskans affected by Typhoon Merbok in September

Anchorage, AK – The Alaska Travel Industry Association (ATIA), Alaska’s statewide professional trade association for businesses and individuals involved in the visitor industry, is donating \$25,000 to the Western Alaska Recovery Fund at the Alaska Community Foundation. The fund was established in the days after the historic storm ex-Typhoon Merbok battered villages and towns along Alaska’s Bering and Chukchi Sea coast in late September.

Donated funds are coming from proceeds from the live auction which took place on the final day of the ATIA Convention and Trade Show in Sitka. ATIA’s board of directors voted unanimously to make the donation at a meeting held just before the convention.

“The affected communities and families are fellow Alaskans facing a crisis and this is something we can do to help. ATIA has a responsibility, and desire, to support our neighbors across the state in times of need,” said Scott Habberstad, ATIA’s outgoing Board Chair.

ATIA is Alaska’s largest statewide membership trade association for the travel industry and represents more than 600 members and businesses supporting Alaska tourism. ATIA promotes Alaska’s travel industry as one of the state’s major economic forces and advocates for the growth of the industry while remaining attentive to Alaska’s natural environment, diverse cultures, and unique quality of life.

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Alaska’s leading statewide nonprofit membership organization for the Alaska travel industry.

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