



FOR IMMEDIATE RELEASE

October 9, 2019

CONTACT:

Julie Jessen, Communications and Public
Relations Manager

Tel: 907.306.2331

Email: jjessen@alaskatia.org

Alaska Travel Industry Association Announces 2020-2021 Board of Directors

Anchorage, AK – The Alaska Travel Industry Association (ATIA), the state’s leading nonprofit trade organization for Alaska’s tourism industry, announced its 2020-2021 Board of Directors on October 9 at the ATIA *VIRTUAL* Convention. The ATIA Board of Directors – comprised of regional representatives as well as Outside, At-Large, and director-elected seats – identifies the Association’s priorities, approves ATIA’s annual budget, guides Alaska’s statewide tourism marketing program, and acts on issues important to tourism businesses and partners.

EXECUTIVE COMMITTEE

Board Chair, Bill Pedlar, Knightly Tours – Outside

Vice Chair, Scott Habberstad – Alaska Airlines – Outside

Past Chair, Dan Oberlatz, Alaska Alpine Adventures - Southwest

Secretary / Membership Chair, Craig Jennison, TEMSCO Helicopters – Southeast

Treasurer / Finance Chair, Dave McGlothlin, Holland America Group - Outside

Marketing Chair, Colleen Stephens, Stan Stephens Glacier & Wildlife Cruises – At-Large

Government Relations Co-Chair, Julie Saupe, Visit Anchorage – Southcentral

Government Relations Co-Chair, Holly Johnson, Wings of Alaska & Taku Glacier Lodge – Southeast

Tourism Policy & Planning Chair, Josh Howes, Premier Alaska Tours - Southcentral

President & CEO, Sarah Leonard, ATIA

BOARD OF DIRECTORS

Adriel Butler, Aurora Expeditions and Borealis Base Camp – Southcentral

Dan Rough, Holland America Line - Outside

Deb Hickok, Explore Fairbanks – Interior

Dennis McDonnell, Alaska Coach Tours - Southeast

Elizabeth Hall, John Hall’s Alaska Cruises & Tours – At-Large

Emily Edenshaw, Alaska Native Heritage Center – At-Large

John Binkley, Riverboat Discovery – At-Large

Kory Eberhardt, A Taste of Alaska Lodge – Interior

Matt Atkinson, Northern Alaska Tour Company – Arctic

Patti Mackey, Ketchikan Visitors Bureau – Southeast

Alaska’s leading statewide nonprofit membership organization for the Alaska travel industry.

610 E. 5th Ave., Ste. 200

Anchorage, AK 99501

O 907.929.2842

F 907.561.5727

AlaskaTIA.org

Tennelle Peterson Wise, Grande Denali LLC – Interior
Lt. Governor Kevin Meyer - *Ex Officio*

BOARD ELECTED SEATS – 1-YEAR TERM

Lalanya Downs, Cruise Line Industry Association – Alaska
Camille Ferguson, Sitka Tribe of Alaska
Dennis McDonnell, Alaska Coach Tours
Thomas Stark, Wells Fargo

The ATIA Board of Directors is made up of members representing tourism businesses large and small, as well as different sectors of the travel industry. Board of Director elections are held annually each fall.

ATIA is Alaska’s largest statewide membership trade association for the travel industry and represents more than 600 members and businesses supporting Alaska tourism. ATIA promotes Alaska’s travel industry as one of the state’s major economic forces and advocates for the growth of the industry while remaining attentive to Alaska’s natural environment, diverse cultures, and unique quality of life.

For more information, visit www.AlaskaTIA.org or contact 907.306.2331.

###

Alaska’s leading statewide nonprofit membership organization for the Alaska travel industry.

610 E. 5th Ave., Ste. 200
Anchorage, AK 99501
O 907.929.2842
F 907.561.5727
AlaskaTIA.org