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Alaskatia.org Member Website Gets a New Look

ANCHORAGE, ALASKA – The Alaska Travel Industry Association has unveiled the newly redesigned organization website, [Alaskatia.org](https://alaskatia.org).

Made possible with a grant from the U.S. Department of Commerce’s Economic Development Administration, the updated website is run by the Alaska Travel Industry Association (ATIA), the leading statewide nonprofit association for travel and tourism in Alaska.

“The EDA grant allowed ATIA to completely refresh and modernize the look and functionality to the site which serves as the main interface for our members,” said Sarah Leonard, ATIA’s President & CEO. “We included tools and lessons learned from the COVID19 pandemic so that the site continues to be a valuable resource for our members and partners.”

Highlights of the updated Alaskatia.org site include:

- Improved navigability through site structure and mobile compatibility, with updated graphics including custom infographic components and a new ATIA logo.
- An interactive, searchable [Alaska tourism job board](#), featuring a statewide job map.
- A [research dashboard](#) that highlights the latest tourism industry research and reports.
- COVID-19 resources page with information for visitors and guidelines for tourism businesses.

About the Alaska Travel Industry Association

The Alaska Travel Industry Association, Alaska’s leading statewide nonprofit membership association for the travel industry, promotes Alaska’s tourism industry as an economic contributor while providing statewide marketing resources, education opportunities and advocacy to 600 member businesses. ATIA has long managed Alaska’s destination marketing program: Travel Alaska. For more information, visit www.alaskatia.org.

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