



FOR IMMEDIATE RELEASE  
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## Alaska Travel Industry Association Announces 2024-2025 Board of Directors

**JUNEAU, AK-** The Alaska Travel Industry Association (ATIA), the state's leading nonprofit trade organization for Alaska's tourism industry, announced its 2024-2025 Board of Directors on October 24 at the ATIA Annual Convention and Trade Show in Juneau. The ATIA Board of Directors identifies the association's priorities, approves ATIA's annual budget, guides Alaska's statewide tourism marketing program, and acts on issues important to tourism businesses and partners.

### Executive Committee

**Board Chair-** Josh Howes, Premier Alaska Tours

**Vice Chair-** Julie Saupe, Visit Anchorage

**Secretary/Membership Chair-** Jacqui Taylor-Rose, White Pass & Yukon Route

**Treasurer/Finance Chair-** Dave McGlothlin, HAP - Alaska/Yukon (Holland America Princess)

**Government Relations Co-Chair-** Lalanya Downs, Cruise Line International Association

**Government Relations Co-Chair-** Jordan Sanford, Kantishna Roadhouse

**Tourism Policy & Planning Chair-** Elizabeth Hall, John Hall's Alaska

**Marketing Co-Chair-** Dan Rough, Holland America Line

**Marketing Co-Chair-** Scott McCrea, Explore Fairbanks

**Immediate Past Chair-** Craig Jennison, TEMSCO Helicopters

**President & CEO-** Jillian Simpson

Matt Atkinson, Northern Alaska Tour Company

Wade Binkley, Riverboat Discovery

Alexa Donahe, Pursuit

Heather Dudick, Alaska Railroad

Mandy Garcia, Salmon Berry Tours

Scott Habberstad, Alaska Airlines

Juno Kim, Ovibos Consulting

Midgi Moore, Juneau Food Tours - Taste Alaska!

Liz Perry, Travel Juneau

Stacey Simmons, Kodiak Brown Bear Center/ Koniag, Inc.

Linda Springmann, Port of Seattle

Colleen Stephens, Stan Stephens Glacier & Wildlife Cruises

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*Alaska's leading statewide nonprofit membership organization for the Alaska travel industry.*

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**Ex-Officio**

Alaska Lt. Governor Nancy Dahlstrom  
Bill Pedlar, Knightly Tours  
Christina Kirkwood, Kennicott Glacier Lodge

The ATIA Board of Directors is made up of members representing tourism businesses large and small, as well as different sectors of the travel industry and regions of the state. Directors are also elected to At-Large or Outside seats. Board of Director elections are held annually each fall.

**About the Alaska Travel Industry Association**

The Alaska Travel Industry Association is the state's leading industry organization for travel-related businesses and supporters. Made up of 600 members representing businesses both large and small across the state, ATIA works to increase the economic impact of tourism in Alaska and is the respected voice of the industry, advocating on behalf of our members on issues impacting businesses and communities. ATIA has long managed Alaska's destination marketing program: Travel Alaska. For more information, visit [www.alaskatia.org](http://www.alaskatia.org).

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