



**FOR IMMEDIATE RELEASE**

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**Alaska Travel Industry Association announces 2025-2026 Board of Directors**

**ANCHORAGE, AK-** The Alaska Travel Industry Association (ATIA), the state's leading nonprofit trade organization for Alaska's tourism industry, announced its 2025-2026 Board of Directors on October 23 at the ATIA Annual Convention and Trade Show in Anchorage. The ATIA Board of Directors identifies the association's priorities, approves ATIA's annual budget, guides Alaska's statewide tourism marketing program, and acts on issues important to tourism businesses and partners.

**Executive Committee**

Chair- Josh Howes, Premier Alaska Tours  
Vice Chair- Julie Saupe, Visit Anchorage  
Treasurer- Wade Binkley, Riverboat Discovery  
Secretary- Jordan Sanford, Doyon Tourism  
Marketing Co-Chair- Dan Rough, Holland America Line  
Marketing Co-Chair- Scott McCrea, Explore Fairbanks  
Government Relations Co-Chair- Lanie Downs, Cruise Lines International Association-Alaska  
Government Relations Co-Chair- Colleen Stephens, Stan Stephens Glacier & Wildlife Cruises  
Tourism Policy & Planning Chair- Mandy Garcia, Salmon Berry Tours  
Cultural Enrichment Chair- Stacey Simmons, Koniag, Inc. and Kodiak Brown Bear Center & Lodge  
Immediate Past Chair- Craig Jennison, TEMSCO Helicopters  
President & CEO- Jillian Simpson

Matt Atkinson, Northern Alaska Tour Company  
Preston Carnahan, Royal Caribbean Group  
Alexa Donahe, Pursuit  
Heather Dudick, Alaska Railroad Corporation  
Scott Habberstad, Alaska Airlines  
Elizabeth Hall, John Hall's Alaska  
Christina Kirkwood, Kennicott Glacier Lodge

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*Alaska's leading statewide nonprofit membership organization for the Alaska travel industry.*

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Dave McGlothlin, Holland America Group  
Midgi Moore, Juneau Food Tours  
Liz Perry, Travel Juneau  
Linda Springmann, Port of Seattle  
Jacqui Taylor-Rose, White Pass & Yukon Route

**Ex-Officio**

Bill Pedlar, Knightly Tours  
Victoria Wright, Visit Sitka

The ATIA Board of Directors is made up of members representing tourism businesses large and small, as well as different sectors of the travel industry and regions of the state. Directors are also elected to At-Large or Outside seats. Board of Director elections are held annually each fall.

**About the Alaska Travel Industry Association**

The Alaska Travel Industry Association is the state's leading statewide membership organization for travel and tourism businesses and the proud manager of the Travel Alaska marketing program. ATIA works in partnership with the State of Alaska to strengthen the state's tourism brand, grow visitation, and demonstrate tourism's critical role in Alaska's economy and communities. ATIA has long managed Alaska's destination marketing program: Travel Alaska. For more information, visit [www.alaskatia.org](http://www.alaskatia.org).

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