



Travel Alaska Membership Co-Op Packages

ATIA is excited to introduce three Co-Op Packages, designed to make advertising with Travel Alaska easy, effective, and affordable, all at a discounted rate for members.

Below are the programs included within each package. They come as is, and no program can be substituted or changed.

Package 1 - \$1,500

2 Featured Profile Ads, 1 Travel Special, 1 Opt-In Leads

Total Value: \$1,800

Package 2 - \$5,500

5 Featured Profile Ads, 2 Travel Specials, 2 Banner Ads, 1 Sponsored Content, 1 Opt-In Leads

Total Value: \$6,700

Package 3 - \$10,000

7 Featured Profile Ads, 3 Travel Specials, 4 Banner Ads, 1 Sponsored Content, 1 Opt-In Leads, 2 Integrated Ads, 1 Secondary E-Newsletter

Total Value: \$13,000

- If you're an ATIA member and are interested in purchasing a package, please contact advertising@alaskatia.org.
- If you are not a member, but would like to become one, please contact membership@alaskatia.org.