



FOR IMMEDIATE RELEASE

Adventure Green Alaska Program Announces New Members

Anchorage, AK – The Alaska Travel Industry Association (ATIA) announces the Adventure Green Alaska (AGA) program, a sustainable tourism program for businesses operating in Alaska, has awarded nine new members and seventeen re-certified members in the Spring 2026 cohort. AGA certified companies subscribe to the belief that outstanding businesses can be sustainably operated to benefit employees and visitors and have voluntarily met standards for certification. The AGA standards, criteria, and application process ensures businesses meet metrics for economic, social, environmental, and cultural sustainability.

New Certified Businesses

Alaska Cruise Transportation, *Anchorage, AK*
Alaska On Tap, *Juneau, AK*
Denali Backcountry Lodge, *Denali Park, AK*
Denali Cabins, *Denali Park, AK*
Expeditions Alaska, *Anchorage, AK*
High Output Tours, *Sitka, AK*
Seward Windsong Lodge, *Seward, AK*
Snob Hollow Inn, *Anchorage, AK*
Talkeetna Alaskan Lodge, *Talkeetna, AK*

Re-Certified Businesses

Alaska Alpine Adventures, *Anchorage, AK*
Alaska Railroad, *Anchorage, AK*
Alaska Travel Adventures, *Juneau, AK*

Alaska Wildlife Conservation Center, *Girdwood, AK*
Avens Alaska, *Wrangell St. Elias National Park, AK*
Between Beaches Alaska, *Seldovia, AK*
Dew Claw Kennel, *Fairbanks, AK*
Explore Skagway, *Skagway, AK*
Golden North Inn, *Fairbanks, AK*
Gondwana Ecotours, *Homer, AK*
Logistics LLC, *Anchorage, AK*
Morris Thompson Cultural & Visitors Center, *Fairbanks, AK*
Nova Alaska Guides, *Chickaloon, AK*
Out to Sea Expedition Company, *Ketchikan, AK*
Rust's Flying Service & K2 Aviation, *Talkeetna, AK*
Sockeye Cycle Company, *Haines, AK*
Wrangell Mountain Air, *Glennallen, AK*

"Adventure Green Alaska certified businesses make a meaningful commitment to sustainable tourism that strengthens the long-term environmental, cultural, and economic vitality of Alaska," said Jillian Simpson, President and CEO of ATIA.

"ATIA congratulates our nine newly certified members on this achievement and recognizes our seventeen returning members for their sustained dedication. Together, they are setting a high bar for responsible tourism in Alaska and beyond."

Alaska's leading statewide nonprofit membership organization for the Alaska travel industry.

610 E. 5th Ave., Ste. 200
Anchorage, AK 99501
O 907.929.2842
F 907.561.5727
AlaskaTIA.org

"Congratulations to all the new and returning Adventure Green Alaska certified businesses," said Josh Howes, Chair of the ATIA Board of Directors. "We applaud your commitment to sustainable tourism and recognize your role in shaping a resilient, responsible future for Alaska's visitor industry."

The Adventure Green Alaska program (<https://www.alaskatia.org/opportunities/adventure-green-alaska>) is a voluntary certification program for sustainably operated Alaskan tourism businesses. AGA-certified businesses have adhered to high standards in economic, environmental, and social sustainability on the premise that travelers are increasingly seeking businesses that operate at a highly sustainable level. AGA is managed by the Alaska Travel Industry Association, and there are 110 currently certified businesses. Alaska Airlines is the title sponsor of the AGA program.

The Alaska Travel Industry Association (www.alaskatia.org) is Alaska's largest statewide membership trade association for the travel industry and represents more than 600 members and businesses supporting Alaska tourism. ATIA promotes Alaska's travel industry as one of the state's major economic forces and advocates for the growth of the industry while remaining attentive to Alaska's natural environment, diverse cultures, and unique quality of life.

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