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Alaska Travel Industry Association Announces 2026-2027 Board of Directors

FAIRBANKS, AK- The Alaska Travel Industry Association (ATIA) announced its 2026-2027 board of directors on October 15, 2026, at the ATIA Annual Convention and Trade Show in Fairbanks. The ATIA board of directors identifies the association's priorities, approves ATIA's annual budget, guides Alaska's statewide tourism marketing program, and acts on issues important to tourism businesses and partners.

Executive Committee
Board Chair- Julie Saupe, Visit Anchorage
Vice Chair- Scott McCrea, Explore Fairbanks
Treasurer/Finance Chair- Wade Binkley, Riverboat Discovery
Secretary/Membership Chair- Jacqui Taylor-Rose, White Pass & Yukon Route Railway
Marketing Co-Chair- Dan Rough, Holland America Line
Marketing Co-Chair- Mandy Garcia, Salmon Berry Tours
Government Relations Co-Chair- Colleen Stephens, Stan Stephens Glacier & Wildlife Cruises
Government Relations Co-Chair- Luke Miller, Knightly Tours
Tourism Policy & Planning Co-Chair- Lalanya Downs, CLIA Alaska
Tourism Policy & Planning Co-Chair- Alexa Donahe, Pursuit
Cultural Enrichment Co-Chair: Stacey Simmons, Kodiak Brown Bear Center/ Koniag, Inc.
Cultural Enrichment Co-Chair: Jordan Sanford, Doyon Tourism
Immediate Past Chair- Josh Howes, Premier Alaska Tours
President & CEO- Jillian Simpson

Directors
Matt Atkinson, Northern Alaska Tour Company
Jaime Bricker, Explore Skagway
Preston Carnahan, Royal Caribbean Group
Heather Dudick, Alaska Railroad
Scott Habberstad, Alaska Airlines
Craig Jennison, TEMSCO Helicopters
Christina Kirkwood, Kennicott Glacier Lodge
Midgi Moore, Juneau Food Tours - Taste Alaska!
Liz Perry, Travel Juneau
Linda Springmann, Port of Seattle
Teal West, Sitka Lighthouse
Bonnie Westlund, Holland America-Princess Alaska Yukon

Ex-Officio: Tekla Butcher-Monson, Trailbreaker Kennel (2026 Aurora Award Winner)

The ATIA board of directors is composed of ATIA members representing large and small tourism businesses within different sectors of the travel industry and regions of the state. Directors are also elected to At-Large and Outside (of Alaska) seats along with an Alaska Native At-Large seat for a member of a federally recognized tribe in Alaska or a shareholder of an Alaska Native Corporation. ATIA board of director elections are held annually each fall.

About the Alaska Travel Industry Association

The Alaska Travel Industry Association is the state's travel industry organization for travel and tourism-related businesses and supporters. With membership of 640 businesses, both large and small, across the state and beyond, ATIA works to increase the economic impact of tourism in Alaska. ATIA is the respected voice of the industry, advocating on behalf of our members on issues impacting businesses and communities. ATIA has long managed Alaska's industry-led destination marketing program: Travel Alaska. For more information, visit www.alaskatia.org.

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