

2021 ATIA Annual Convention

Alaska Travel Industry Awards Nomination



The Alaska Travel Industry Association is proud to begin accepting nominations for our 2021 Industry Awards, which will be presented during the Industry Awards Banquet on October 14, 2021 at the Annual Convention in Anchorage, Alaska. This is a wonderful opportunity for members to recognize the individuals and organizations who have gone “above & beyond” to serve Alaska’s visitors and the tourism industry. Please review the award descriptions and make your recommendations for the colleagues you think deserve special recognition. Please make only one nomination for each award.

Nominator’s Name: _____ Company: _____

Phone: _____ Email: _____

Nomination Deadline: August 27, 2021

I Nominate _____ (Name) from _____ (Business Name) to receive the (please check one):

- | | | |
|--|---|---|
| <input type="checkbox"/> Alyeska Award | <input type="checkbox"/> Aurora Award | <input type="checkbox"/> Chuck West Award |
| <input type="checkbox"/> Rod Bradley Golden Oosik Award | <input type="checkbox"/> Spirit of Alaska Award | <input type="checkbox"/> Lifetime Achievement Award |
| <input type="checkbox"/> Stan Stephens Stewardship Award | <input type="checkbox"/> Denali Award | <input type="checkbox"/> Special Recognition Award |
| <input type="checkbox"/> Visitor Industry Hall of Fame Award | | |
| <input type="checkbox"/> In-Memoriam Recognition | | |

Reason for Nomination:

Please continue on an additional sheet if necessary and attach any supporting documentation.

Send nominations and any supporting materials to:

Email: jsimpson@AlaskaTIA.org

Mail: ATIA Convention Awards Nomination

ATTN: Jillian Simpson

610 E. 5th Ave., Ste. 200

Anchorage, AK 99501

Please call 907.929.2842 with any questions.

AlaskaTIA.org

ATIA CRM

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Alaska Travel Industry Award Descriptions



Alyeska Award

This award will be presented to a business or organization for its outstanding leadership, professional excellence, and group contribution to the Alaska travel industry.

Aurora Award

This award recognizes an emerging leader who demonstrates excellence, creativity, and initiative in his/her profession. Nominees must work in Alaska tourism year-round and be younger than 35 years old before the end of the calendar year in which he/she is nominated. Nominees must have worked in the tourism industry for at least five years (minimum three years full-time) and be a role model for others, personally and professionally.

Chuck West Award

It was Marguerite West's intention to carry on the tradition and to honor her husband by funding this award which will be given to a new pioneer in the industry who has exhibited entrepreneurial creativity, innovation and courage in the introduction of a successful new product for the benefit and enjoyment of Alaska's visitors.

Denali Award

This award will be presented to a living individual for his or her outstanding leadership, professional excellence, and personal contribution to the Alaska travel industry.

Rod Bradley Golden Oosik Award

This award will be presented, in good humor, to an individual, a company, an agency, a community, or other identifiable unit for an error, a blooper, an oversight or other humorous circumstance that has emerged during the past year.

Lifetime Achievement Award

While not a standing annual award, this recognition will be conferred upon an individual who has demonstrated lifelong support of and leadership in Alaska tourism, promoted industry standards of excellence, and contributed to the industry's growth as a whole.

Special Recognition Award

The special recognition award is granted periodically to an individual who has made substantial contributions to the tourism industry in Alaska. The recognition may be due to the individual's personal efforts on behalf of the industry or through his or her efforts with tourism related businesses that have positively enhanced Alaska tourism and travel.

Spirit of Alaska Award

This award will be presented to an individual or business that has demonstrated exceptional efforts to support a local community, charity, or other organization outside the travel industry.

Stan Stephens Stewardship Award

This award commemorates the passion and dedication that Stan Stephens lived by in his commitment to safeguard a place he loved dearly. Stan was a meticulous steward of Prince William Sound and after the Exxon Valdez oil spill, publicly declared that he would dedicate the rest of his life to making sure the area was protected. Recipients of this award, like Stan, will have worked nobly and passionately over time to protect a place or resource or pursue a just cause that greatly benefits all of us in travel and tourism. The award will only be presented during years when a qualified recipient has been nominated.

Visitor Industry Hall of Fame Award

The award is conferred upon an individual for a lifetime of leadership, passion and commitment to Alaska's travel and visitor industry. It is not awarded annually. The individuals receiving this award have been identified as contributing substantially to the development of the Alaska visitor industry. Previous recipients include: Frank Ashida, Jim Binkley, Mary Binkley, Bob Dindinger, Kirk Lanterman, Brad Phillips, Chuck West, Bob & Betty Allen and Stan & Mary Helen Stephens.

In-Memoriam Recognition

Sadly, every year some of our dear industry friends pass away. In-Memoriam is a way for ATIA members to recognize those who have passed and honor their contributions.