

Lalanya Downs

for ATIA Board of Directors



Dear Friends,

Though this has been a challenging bounce-back year for tourism, it is amazing to see how our tourism family has stepped up to provide a dynamic experience for visitors. We are grateful to Alaskans for working with us to keep our ports open and safe and for showing our guests why Alaska is the premier cruise destination in the nation.

Thank you for confronting challenges that have seemed insurmountable at times and for continuing to make dreams come true for all those who visit our state. It would be my honor to continue as part of the ATIA team that highlights this industry, which adds \$4.5 billion to our economy each year and supports so many Alaskan jobs, families, and communities.

Thank you.

Lalanya

Lalanya (Lanie) Downs
*Senior Director, Community Relations & Public Affairs
Cruise Lines International Association (CLIA) Alaska
Candidate, ATIA Board of Directors*

ABOUT ME

I grew up on the Kenai Peninsula, experiencing the year-round outdoor activities of Alaska's playground. I feel lucky to have grown up in a community that embraces tourism and highlights the other natural resources Alaska offers.

In 2004, I moved to Anchorage where my husband, Jeremy, and I are raising our two kids. During my time in Anchorage, I worked as a legislative aide before joining the cruise association in 2007. For the past 15 years, I have focused on highlighting Alaska and building relationships between the cruise industry, public leaders, communities, and the many businesses that make up our visitor industry.

I love being part of tourism and sharing those experiences with my family and friends. I feel very fortunate to have the opportunity to travel the state and enjoy many of what our visitors consider their bucket list adventures. I'm also proud to promote our visitor industry as a member of the boards of Visit Anchorage and Alaska Travel Industry Association.

