



REQUEST FOR QUOTE (RFQ)

Project Name: Alaska Cultural Tourism Website Content

Timeline: July 1, 2022-June 30, 2023

Budget: \$25,000.00

Description:

ATIA is seeking quotes from a creative content producer or agency to expand and create new website content -focused on Alaska cultural tourism stories and experiences. Goals are to increase search engine optimization (SEO) as well as create increased awareness of the cultural tourism opportunities in Alaska. ATIA is seeking services which will include utilizing new assets and creation of new content for TravelAlaska.com specifically about cultural tourism in Alaska. ATIA staff will manage content and is not part of this RFQ.

Response:

Please submit via email no more than one-page outlining your quote and cost estimates, including your fee for service, brief project approach, project personnel, and suggested timeline. **All responses are due on or before, 5:00pm Alaska time, Wednesday, June 1, 2022.** Responses and questions can be sent to Wendy Swenson at wswenson@alaskatia.org