



REQUEST FOR QUOTE (RFQ)

Project Name: Database Management

Timeline: July 1, 2022-June 30, 2023

Budget: Up to \$50,000.00

Description:

ATIA is seeking quotes from potential partners / agencies for data quality control. This may include but not be limited to dedupe analysis, field content analysis, suppression process, zip code demographic profiling, address hygiene and standardization. Contractor will be responsible for importing reader service (BRC & CRC) lists to main database and providing monthly reports to Client. Working knowledge and experience with Salesforce, Mailchimp, and fulfillment houses preferred. ATIA owns and maintains hosting and email software/platforms.

Travel Alaska program:

The Travel Alaska program is Alaska's statewide destination marketing program, managed by the Alaska Travel Industry Association (ATIA). ATIA is Alaska's leading statewide trade association for travel and tourism. Please see more information at TravelAlaska.com – our main traveler consume website and Alaskatia.org

Response:

Please submit via email no more than a one-page document outlining your quote and cost estimates, including your proposed budget, services and suggested timeline. **All responses are due on or before, 5:00pm Alaska time, Wednesday, June 1, 2022.** Responses and questions can be sent to Wendy Swenson at wswenson@alaskatia.org