



REQUEST FOR QUOTE (RFQ)

Project Name: Travel Alaska Website Content

Timeline: July 1, 2022-June 30, 2023

Budget: Up to \$242,214.00

Description:

ATIA is seeking quotes from potential partners / agencies to expand content development and functionality of TravelAlaska.com to provide more opportunities for industry business participation. Services include increasing organic search referrals, SEO performance, time on site, etc. The website partner will expand the development of the site with new and updated content for TravelAlaska.com. ATIA staff will manage content and is not part of this RFQ.

Response:

Please submit via email no more than a two-page document outlining your quote and cost estimates, including your proposed budget, brief project approach, project personnel, and suggested timeline. **All responses are due on or before, 5:00pm Alaska time, Wednesday, June 1, 2022.** Responses and questions can be sent to Wendy Swenson at wswenson@alaskatia.org